

We take your privacy seriously

The protection of your private sphere is an important matter to us when we process your personal data. When you visit our website, our web server saves as standard the IP of your internet service provider, the website where your visit to our site originated, the pages of our site that you visit and the date and duration of your visit. This information is mandatory for the technical transmission of the websites and secure server operation. These data are not analysed in personalised form.

If you provide any data to us using a contact form, these data will be stored on our servers as part of the data backup. We use your data solely and exclusively for the processing of your request. Your data are treated in strictest confidence. They will not be made available to third parties.

Responsible:

ONLINE Schreibgeräte GmbH

Moosweg 8

92318 Neumarkt

Phone: +49 (0) 9181 2596-0

Email: info@online-pen.de

Personal Data

Personal data are any data related to you personally. They include your name, address and email address. You are not required to reveal any personal data to obtain access to our internet site. In some cases, we will require your name and address along with some additional information if we are to be able to offer you the requested service.

We will also need these data if you want us to provide information material to you or when we answer your queries. We will, however, always expressly point this out to you. Moreover, we store only the data that you have communicated to us automatically or voluntarily.

When you use one of our services, we generally store only the data that are required for us to offer our service to you. We may possibly ask you for more information, but your disclosure of such information is voluntary. Whenever we process personal data, we do this so that we can offer our service to you or realise our commercial goals.

Automatic Storage of Non-personal Data

Whenever you visit our internet site, we may, under certain circumstances, store certain information for administrative and technical reasons. Such information may include the type and release of the browser you are using, the date and time of the access and the IP address.

Any such data will be anonymised, however, and used solely for statistical purposes or for the improvement of our internet and online services. These anonymised data are stored – separately from personal data – on secure systems and cannot be associated with any specific persons. This means that your personal data are protected at all times.

Cookies

When you visit our internet sites, it is possible that we will store information on your computer in the form of cookies. Cookies are small files transmitted to your browser by an internet server and stored on your computer's hard drive. Only the internet protocol address is stored at this time, not any personal data. The information stored in the cookies enables us to recognise you automatically the next time you visit our site, enhancing your convenience when using the site.

Naturally, you can also visit our site without accepting any cookies. If you do not want your computer to be recognised when you come back for your next visit, you can refuse to accept the cookies by changing the settings in your browser to prevent the acceptance of cookies. See the operating instructions for your specific browser to find out how to change these settings. If you do not accept cookies, however, it is possible that there will be limitations on your use of some of the sections of our internet sites.

Use of Google Analytics with Anonymisation Function

We utilise Google Analytics, a web analysis service provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter known as "Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and enable an analysis of your use of the website. The information generated by these cookies (e.g. time, place and frequency of your website visit, including your IP address) is transmitted to Google in the USA and stored there. We use the extension "_gat._anonymizelp" on our website for Google Analytics. In this case, your IP address is abbreviated (anonymising the address) before it ever leaves the territory of the member states of the European Union or of other member states of the European Economic Area Treaty. Google uses the collected information to evaluate your activities on our website, to compile reports about these website activities for us and to perform further services related to the use of the website and the internet for the website operator. Google will also communicate this information to third parties to the extent this is mandated by law or third parties process these data on behalf of Google. According to information from the company, Google will not under any circumstances associate your IP address with other data available to Google. You can prevent the installation of cookies by making the appropriate settings in your browser software; however, we expressly point out to you that doing so may prevent you from being able to use all of the functions on our website in their full scope.

In addition, Google offers a disabling add-on for the most commonly used browsers; it gives you even more control over the data about the websites you visit that are collected by Google. The add-on instructs the JavaScript (ga.js) of Google Analytics that no information about the website visit may be transmitted to Google Analytics. The disabling add-on for browsers from Google Analytics does not prevent the transmission of information to us or to other web analysis services we may use, however. You will find additional information about the installation of the browser add-on at this link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

If you access our site from a mobile device (smartphone or tablet) you will need to **click on this link** instead to stop tracking by Google Analytics within this website in future. This is also possible as an alternative to the browser add-on mentioned above. Clicking on the link sets an opt-out cookie in your browser that applies solely to this browser and this domain. If you delete the cookies in this browser, the opt-out cookie will also be deleted and you will have to click on the link again.



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Use of AppNexus

This page uses a technology from AppNexus, Inc., 28 W 23rd Street, 4th floor, New York, NY 10010, USA. It gathers information about the surfing behaviour of website visitors in strictly anonymised form for marketing purposes and utilises cookies for this purpose. Personal data are neither collected nor stored during this process. You can at any time object to the collection, processing and storage of the data generated by AppNexus by selecting a cookie opt-out at <https://www.appnexus.com/en/company/platform-privacy-policy-de#choices>. You will find additional information about data protection at AppNexus at <https://www.appnexus.com/en/company/platform-privacy-policy-de>.

Use of a Data Management Platform at FLX One

This website utilises technologies of the company MEME Germany GmbH, Dachauer Strasse 63, 80335 Munich, to record utilisation and movement data related to the services provided on our site. We are not able to make any direct associations with specific persons from the use of these data. You can see additional information about the procedure on the provider's website at <http://flxone.com/privacy-statement/>. You may object to this data processing by clicking on the following link: <http://go.flx1.com/opt-out>. This will place an "opt-out cookie" on your computer that will prevent any further recording of the client's activities by the system. Please note that this "opt-out cookie" will also be deleted whenever your browser cookies are deleted and the opt-out will have to be reactivated at the aforementioned internet address during your next visit.

Retargeting with Ve Interactive

Our website uses retargeting technologies from Ve Interactive Limited, 15-19 Bakers Row, London, EC1R 3DG, England (formerly GDM Digital). It uses Ve Interactive Java snippets, which run on your computer during your use of the website and enable an analysis of your use of the website and interim storage of any entries in forms on the internet site. As a rule, the information regarding your use of this website generated in this way is transmitted to a Ve Interactive server in London and stored there for a maximum of 30 days. Ve Interactive uses this information on our behalf to notify you by email of the temporary storage of the data in the event that the connection to your computer becomes unstable or is lost. The data your browser provides within the scope of VeApps are not merged with other data of the internet site. In compliance with applicable data protection laws, only absolutely anonymous cookies are stored on your computer; they are deleted after 30 days. These data are used exclusively for statistical analyses. You will find more information about the way Ve Interactive Ltd. processes your data as well as how to disable the tracking at <http://www.veinteractive.com/de/uber-uns/legal-policies/veads-privacy-policy/>.

Use of Facebook Components "Sign in with Facebook"

We use components from the provider facebook.com on our site. Facebook is a service of Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA.

We make use here of the function "Facebook Connect" that is offered by Facebook. If you want to use this function, you will first be redirected to Facebook, where you will be asked to sign in with your user name and password. It goes without saying that we do not acquire any knowledge of your login data. If you have previously signed in to Facebook, this step will be skipped. Facebook will subsequently notify you of the data that will be sent to us (public profile, Friends list, email address and current city of residence). You confirm this by clicking on the "OK" button. We use the transferred data to create your customer account, whereby we will of course not store your Friends list. No permanent link going beyond this scope will be created between your customer account and your Facebook account. See the Facebook privacy policy to learn more about the purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your related rights and the possible settings to protect your privacy.

Use of YouTube in the Extended Privacy Mode

We use the services provided by YouTube to incorporate videos on the site. The videos are embedded in the extended privacy mode. Like most websites, however, YouTube also uses cookies to collect information about the visitors to its internet site. Among other purposes, YouTube uses this information to collate video statistics, to prevent fraud and to improve user friendliness. It also results in the creation of a connection to the Google DoubleClick network. Starting the video may trigger further data processing operations. We do not have any control over such operations. You will find additional information on the YouTube privacy policy in the company's privacy statement at http://www.youtube.com/t/privacy_at_youtube.

Newsletter

We use the so-called double opt-in procedure for the distribution of our newsletter; this means that we do not send an email newsletter to you until you have expressly confirmed that we should activate the newsletter service. We will send you a notification email and ask you to click on a link in this email to confirm that you wish to receive our newsletter. When you register for our newsletter, we store your IP address and the date of registration. Our sole purpose in saving this information is for use as evidence in the event that a third party is misusing your email address to register for receipt of the newsletter without your knowledge or authorisation. If you later no longer wish to receive the newsletter from us, you may revoke the authorisation at any time without incurring any costs other than the transmission costs of the basic rates. Notification in text form to us or our data protection officer (e.g. by email, fax, letter) is sufficient. Naturally, you will also find a link for unsubscribing in every newsletter.

Security

We have implemented technical and administrative security precautions to protect your personal data from loss, destruction, manipulation and unauthorised access. All of our employees as well as the service providers acting on our behalf are obligated to compliance with current data protection laws.

Whenever we collect and process personal data, they are encrypted before being transmitted. This means that your data cannot be misused by third parties. Our security precautions are subject to a continuous improvement process, and our privacy statements are constantly being revised. Please make sure that you have the most recently revised version.

Changes in Our Privacy Statements



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We reserve the right to change our privacy statements if this becomes necessary because of the development of new technologies. Please make sure that you have the most recently revised version. Whenever fundamental changes are made in this privacy statement, we announce the changes on our website.

Right to Information/Objection

Please contact us at any time whenever you would like to learn what personal data about you we store. Furthermore, you may at any time revoke your consent to us for the collection and processing of your personal data. Contact us directly in either of these cases.

Any interested parties and visitors to our internet site can reach us for submission of questions about privacy at:

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